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ADA Foundation Introduces Toll-Free Number for Give Kids A Smile[®]: 1-844-490-GKAS (4527)

Chicago, January 17, 2017 – The ADA Foundation has a new toll-free number for Give Kids A Smile (GKAS): 1-844-490-GKAS (4527). Callers can find out whether there is a GKAS program in their area, including parents and caregivers seeking oral health services for their children and dental team members and others interested in volunteering at a GKAS event.

Give Kids A Smile is the ADA Foundation's signature children's oral health access to care program. Through GKAS, children who may not have access to oral health services can receive free oral health education, screenings, preventive care and/or dental treatment from volunteer dentists and dental team members.

Callers will speak to staff in the American Dental Association's Member Service Center (Monday-Friday 8:30 a.m.-5 p.m. CST) who will provide them with contact information for a GKAS event in their community (if available). Callers can then contact the GKAS program directly to determine availability, what services are offered, and the program date. Although many GKAS events take place in early February, numerous others occur throughout the year.

This year marks the 15th anniversary of Give Kids A Smile. During GKAS' first 14 years, more than 5.5 million children have received free oral health services from 500,000 volunteers, including 137,000 dentists and 420,000 other volunteers.

Visit ADAFoundation.org/GKAS for more information or to make a donation.

Editor's Note: The Give Kids A Smile logo is available upon request. Please contact Cathy Haibach, haibachc@ada.org, or 312.440.2544.

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About the ADA Foundation

As dentistry's premier philanthropic and charitable organization, the ADA Foundation is a catalyst for uniting people and organizations to make a difference through better oral health. The ADA Foundation provides more than \$800,000 in grants, scholarships, and awards annually to programs that are in alignment with the organization's four mission pillars: Charitable Assistance, Access to Care, Research, and Education (C.A.R.E.). As part of these efforts, the ADA Foundation oversees Give Kids A Smile[®] and also oversees the ADA Foundation Volpe Research Center in Gaithersburg, Maryland (formerly the Paffenbarger Research Center). For more information about the ADA Foundation, visit www.adafoundation.org.